VENTURE UP

HACKING THE CRISIS

NEWSLETTER

January – July 2020

> **WINNERS NEVER QUIT AND QUITTERS NEVER WIN!**
>
> WHEN OTHERS STOPPED, WE TRANSFORMED AND CONTINUED, BECAUSE WE HAD THE MISSION TO FULFILL. IN THE MIDST OF CRISES, WHEN OTHERS QUIT WE FOUND OUR STRENGTHS TO CONTINUE EMPOWERING INNOVATIVE AND ENTREPRENEURIAL YOUTH, AND STRENGTHENING THE STARTUP COMMUNITY AS THE DRIVING FORCE OF KOSOVO'S ECONOMIC DEVELOPMENT

2 ND COHORT

INCUBATION PROGRAM

12
TEAMS

14
WEEKS OF TRAINING

100+
ZOOM MEETINGS

100+
HOURS OF TRAINING & COACHING

49
MENTORS

€17.5K
IN COMPETITION PRIZES

1ST PRIZE **STAY BALANCED**

7000€

2nd PRIZE **TOYA APPS**

4500€

3rd PRIZE **READY TO COOK**

3000€

4th PRIZE **MAKING MEMORIES**

3000€

PARTICIPATING TEAMS

UDHË
CAR SHARING TRAVELLING PLATFORM

SOLAR CASE
SOLAR CHARGING DEVICE FOR MOBILE PHONES

READY-TO-COOK
READY MADE FOOD PACKAGES FOR GYMS

ME-MU
PRODUCING THE TRAVELLING PILLOW

STAY BALANCED
CUSTOMISED SHOE LAYERS

CARE COMMUNICATIONS
BODY ALARM AND HEALTH SERVICES

NAVATAR
INTEGRATING VR/AR IN CONSTRUCTION, HVV IMMOVABLE, EDUCATION,

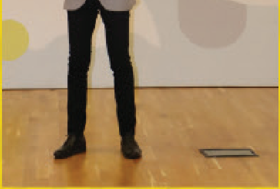
MTCK CENTER
TRAINING CENTRE OFFERING MONTESSORI EDUCATION

TOYA APPS
ALL-IN-ONE CRM SOLUTION FOR GASTRONOMY, CALL SERVICES, ETC.

RENT EVERYTHING
RENT EVERYTHING ONLINE PLATFORM

MAKING MEMORIES
ALL-IN-ONE TRAVELLING PLANNER

iAVOKAT
DIGITAL LEGAL SOLUTIONS FOR SME'S



Strengthening
Entrepreneurial
Ecosystems
VENTURE

2nd COHORT
PITCHING COMPETITION
JULY 23TH 9:00AM
VENTURE UP
PITCHING COMPETITION
VENTURE

LAUNCHING OF NEW STARTUPS

ORDERBIT

Orderbit, with their unique application and platform provide much-needed services to the pharmaceutical sector. This application was created by Orderbit, a business startup that came out of the first cohort of VentureUP Business Incubator, and aims to increase the efficiency of pharmacies by offering to place easy and fast orders, also for pharmaceutical warehouses to meet the needs of pharmacies.

AXYZ

AXYZ is a startup founded in 2019 as part of the VentureUP business incubator. AXYZ specializes in designing and printing of 3D products like mock-ups and other items.

During the last year besides offering quality services to its clients, AXYZ has also been on the frontline of the COVID-19 pandemic, offering health care workers and other public service workers free masks and other protective equipment designed and printed by them for free.

TRAININGS

346 CERTIFIED STUDENTS

69% WOMEN

31% MEN

Concluded trainings

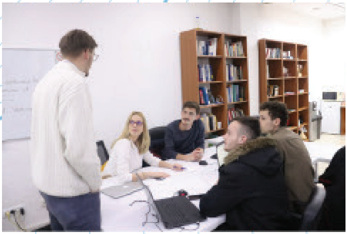
- Soft skills
- Graphic design
- Business plan
- Marketing and sales
- Python
- Web development
- Accounting and finance
- Search marketing
- Social media

Soft Skills

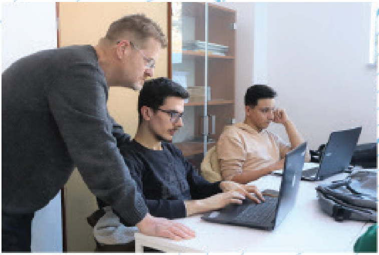
Python

Search Marketing

Social Media



WEB Design



Graphic Design

Ventura UP
Diana
Era
Baton
Ridvan Rama
Yll Murturi

Marketing

Business Plan

WEBINARS & GUEST SPEAKERS

ADAPTATION & TRANSFORMATION OF BUSINESSES DURING COVID-19

EKREM TAHIRI

EXECUTIVE DIRECTOR, PR SOLUTIONS

MENTOR REXHEPI

EXECUTIVE DIRECTOR, VENTUREUP

ROAD TO ENTREPRENEURSHIP

ÇELIK NIMANI
CEO AT FRAKTON

BEING A GRAPHIC DESIGNER

ELION MISINI
GRAPHIC DESIGNER

DIGITIZATION OF SALES

ALBULENA SOPA
QUALITY MANAGER, SSPRINT

ARTA ISTREFI
MANAGER OF INCUBATOR PROGRAM, VENTUREUP

ARIANIT FAZLIU
COFOUNDER OF KUTIA

96
WORKSHOPS

19
SUCCESSFULLY COMPLETED THE INCUBATIONPROGRAM

+3000
STUDENTS

1578
CERTIFIED

15K+
SOCIAL MEDIA FOLLOWING

25

MEDIA APPEARANCES

10+

PARTNERSHIPS

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swiss ep: swiss entrepreneurship program

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VENTURE UP

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